

Johnston Character Committee
Strategy Meeting Minutes
April 19, 2006, 11:30 a.m. – 1:00 p.m., Johnston Public Library

Attendees: Nancy Buryanek, Barb Savage, Laura Barclay, Willona Goers, James Brammeier, Brian Carico, Michael Finch, Debbie Wych, Ron Ward.

Overview

Willona reviewed the work of the steering committee over the past year, as well as the community informational meeting held in November 2005 and the training sessions in February 2006. The group thanked Johnston Community Ed for providing today's lunch.

The outcomes of today's meeting were reviewed.

- Involvement of core group that extends beyond current steering committee
- Identification of key stakeholder groups in Johnston
- Identification of key words or concepts for a mission statement
- A defined meeting schedule for the next two months

Identifying Who We Are

Laura led the group in an exercise identifying various groups that have a direct benefit from living in a community whose citizens exhibit principles of good character. As these were offered, the group determined whether or not these groups are represented in our core committee, either among today's attendees or among core group members who were not able to attend today's meeting.

Here (represented at meeting today)

Small businesses

e.g. Banks

Hotels/Motels

Families / parents

Schools

Church

Youth organizations

Medical profession

Private clubs

Civic organizations

Citizens

City departments

Social service organizations

Senior citizens

In the Community (other stakeholders)

Students

Teachers

Corporate businesses

National Guard

Community youth not attending Johnston schools

Mission Development

Barb led the group in a question/answer exercise to identify words or concepts that could be used in developing a mission statement for the group.

Who are we?

Covered in the stakeholders exercise - Community of Johnston

What are the social/political problems we exist to address?

The six pillars of Character Counts

Civility

Development/Maintenance of good character

Crime/theft – do we see a reduction?

Diversity

How to respond to the stakeholders?

Increase awareness of Character Counts

Teach what Character Counts is so we have common understanding/language

Show how Character Counts is going to help them in their business, in their life.

Be a resource / make connections

Provide specific tools for organizations

Citizens of good character

What makes us distinctive or unique?

Constant change

Cross section of groups/stakeholders

Continual growth

Continuous teaching challenge

Multi generational

Key words

teach

model

enforce

educate

reflect

advocate

promote

encourage

enhance

develop better people

Wrap Up

Commitments were made to invite additional participants to join the core group; these contacts will be made prior to the next meeting.

Laura – National Guard

Brian – Secondary teacher; Representative(s) from JMS/JHS

Nancy- Student

The next meeting will be held at the Johnston Public Library on May 24 from 11:30 a.m.- 1:00 p.m. Please bring your own lunch. The steering committee will send an agenda prior to the meeting. The June meeting will be the 28th at 11:30 at Johnston Middle School.