

Johnston Alliance for Character Development

February 8, 2007

11:30am - 12:30pm, Johnston City Hall

Attendees: Nancy Buryanek, Willona Goers, Laura Barclay, Ron Ward, Kelly Jeseritz, Barb Savage, Kevin Mills, Rich Kirkeby, Abby S., and Brian Carico

Website

The question was asked when we go live do we want our own address/domain rather than going through the school site, and the answer was a unanimous yes. Having our own address/domain will cost approximately \$35 a year; Nancy is going to look into this cost more. The website should be going live in the next few weeks. Before this happens, please visit the site not only to give final feedback, but also check your contact information. If changes need to be made or if you have feedback contact Nancy ASAP!

To take a look at the website go to:

johnston.k12.ia.us/communityeducation/communityresources/JACD/JACDindex.htm

Lunch 'n Learn

Nancy talked to Jim and Heather. She is going to follow through with them to see where we are at with the Lunch 'n Learn. There are options for how Lunch 'n Learn could work. One being a training session lasting 1-2 hours. If this option is chosen we will need to find someone to be a speaker. Another option would be just lunch and a one hour time slot.

Purple Party Report

The gift basket was there, and looked great! It is not yet known at this point how much it actually brought in. Items in the basket included character count dog tags, bracelets, t-shirt, etc.

Flags

The group has decided to go ahead and get the flags. There are 7 flags (one for each pillar and one for our logo) and stands that will be purchased. The cost will be \$2320.50 at full price. We will contact Rotary and the Chamber to see if they could help with the cost of the flags. Since the flags are mobile, they can be used at various events and activities. Kevin is going to pursue this further.

Green Days

Group members start brainstorming ideas for Johnston Green Days and have some ready to share at the next meeting in March. Right now, the events that will be taking place are the bike race, parade, weekend/evening bands, battle of the bands, carnival, Taste of Johnston, and there will be t-shirts with the sponsors of Johnston Green Days listed on them. One idea right now is to have our character winners from previous months in the parade. Kevin will get us a parade entry so we can do this. Another idea given was a character walk. The participants would follow a route and at 6 check points there would be a pillar. At the checkpoint, participants could receive something. Nancy will send an email to the network coalition for more ideas as to how we can be involved further. If there are any additional ideas or questions, email Kevin.

Break into Goal Areas & Report on Goal Area Plans

Goal #1: Pursue the flags – where will they be, who gets to use them, when will they be used? Right now, the more these flags can be used, the better! Character Benches by Adam Ridge in the park (this is over by Horizon and Summit) – each bench will represent one of the pillars, it is in the '07-'08 budget more will be coming with this sometime in July.

Goal #2: Create the form given to businesses, community, etc. for nominations. Possibly showcase the character award winners in the Johnston Living Magazine. Team character awards and involvement with the little league baseball teams. Group will also check into possible involvement with the softball and hockey teams.

Goal #3: Group will work on the bibliography for library resources the community can use, come up with bookmarks as well. Lunch 'n Learns – do we need funding, sponsor? Who will be our speaker for these? Posters/Visuals for businesses and communities – come up with something different from what the schools have that would be more community appropriate and encompass a larger group.

Goal #4: Focus on identifying accomplishments and sportsmanship as well as theft in the community and schools. Sportsmanship will be ranked on a system already in place for athletics. Theft will be determined through %'s seen throughout the community. Evaluations will take place every 6 months to see how the community is doing. The data found will help generate ideas for resource implementation for the community on ways to improve. Check out Ft. Dodge sites for resources and contact Pam Bunty for more ideas and information.

Next Meeting Date(s)

March 8, 2007 @ 11:30am

April 12, 2007 @ 11:30am

May 10, 2007 @ 11:30am

Meetings to be held at City Hall unless otherwise notified.

Other

After meeting, leaders stay to plan agenda for March meeting. Leader: Nancy Betz and Reporter: Heather Wilcox