

Johnston Alliance for Character Development

June 28, 2006

11:30 a.m.-12:45 p.m., Johnston Middle School Library

Attendees: Nancy Buryanek, Kevin Mills, Willona Goers, Laura Barclay, Barb Savage, Katherine Burggraaf, Michael Finch, Debbie Wych, Chris Sonner, James Brammeier, Emily Schwartz

Vision/Mission: (Laura)

Vision: Our vision is for Johnston to be a community where all members personally value and model the principles of trustworthiness, respect, responsibility, fairness, caring, and citizenship.

- ***Final version of vision statement approved.***

Mission: To provide leadership and coordination to teach, evaluate, advocate, and model character development throughout the community of Johnston.

- ***Nancy Buryanek checked with the Institute of Character Development to see if the words in TEAM can be substituted without a problem. There is no problem with this.***
- ***We will use the word “teach” in our mission. Final version of mission statement approved.***

Review Three Goals (Barb)

- Barb led a brief discussion to remind us all of the three goals.
- Each of the subcommittees then broke out into separate work sessions to work on next steps.
- The progress on each goal, as well as the next steps, is noted below.

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| Goal 1: Create awareness of the group in the community. |
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Subcommittee: Kevin, Heather, Nicole, Debbie, Michael; ***Laura B. will join this group.***

Report: Participated in Green Days Parade; 60 t-shirts were donated by Broken Arrow and were distributed at the parade

Next steps: Be on the City website

- ***Laura Barclay will talk to the City Administrator***
- The website concept may need more investigation.

City Newsletter / Connection

- ***Laura is the contact for the newsletter and Nancy B. for the Connection.***

Other ideas: Back to school promotion – Character Counts! bracelets to be sold outside Hy-Vee

Signs at JHS football games

Participate in Homecoming Parade

Recognition from City Council

National Character Counts Week

Goal 2: Develop a recognition program for community members who model good character

Subcommittee: James, Brian, Mike B., Katelyn, Katherine, Emily, Chris; ***Wilma R. will join this group.***

- Report: Little League character recognition held June 19th at Creekside; Very successful and well-received; Approximately 150 people attended; Programs and Certificates were distributed
- Next steps: Articles in Community Section of the Des Moines Register highlighting when an individual/group models character (e.g. monthly column, 2 Cents Worth idea); Expand recognition for adults and businesses
- ***Chris Sonner will talk to the DMR reporter***
- Youth Sports – Expand recognition to other sport groups
- ***Michael Finch can provide information to the other youth sports groups about the character recognition done by the Little League group.***
- Other ideas: Recognize individuals at community events
Create form for recognizing individuals of character

Goal 3: Develop structure for JACD

Subcommittee: Nancy B., Nancy B., Laura, Barb, Doug, Willona

- Report: The subcommittee met and developed a draft structure, which is attached.
- ***The group approved the structure, which will be distributed in final form along with these minutes.***
- Next steps: The immediate goal has been met. The members of this subcommittee will join other goal groups.
- The subcommittee recommended that two additional goals be developed so that we address each of the action verbs covered in our mission statement. Teams will work on bringing ideas to the group at the next meeting.
- ***“Teach” Goal – Nancy Buryanek, Willona***
 - ***Evaluate Goal- Barb, Rich, Mike Beaman, Nancy Betz***

Logo (Nancy)

- ***Email Nancy if you have any ideas for a visual symbol***

Iowa Character Outreach Network

- ***The recorder will serve on this network group.***

Next Meeting: September 7, 2006 11:30 p.m., Johnston Public Library

Goal Groups

Goal 1 – Create awareness of the group in the community.

| | | |
|----------------|---------------------------------|--|
| Kevin Mills | Chamber of Commerce Bd. | kmills@hy-vee.com |
| Heather Wilcox | Chamber of Commerce | heather@growjohnston.com |
| Nicole Quade | PHC/TEAMMATES | nquade@johnston.k12.ia.us |
| Debbie Wych | JCSD – Elementary | dwyche@johnston.k12.ia.us |
| Michael Finch | JCSD – Comm. Ed. | mfinch@johnston.k12.ia.us |
| Laura Barclay | City of Johnston Public Library | lbarclay@ci.johnston.ia.us |

Goal 2 – Develop a recognition program for community members who model good character.

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|---------------------|---------------------|--|
| James Brammeier | Faith Community | jebrammeier@msn.com |
| Brian Carico | JCSD – Secondary | bcarico@johnston.k12.ia.us |
| Mike Beaman | Camp Dodge | mike.beaman@hlsem.state.ia.us |
| Katelyn Sunde | Student | |
| Katherine Burggraaf | Student | bargraph@mail.com |
| Emily Schwartz | Student | |
| Chris Sonner | JCSD – School Board | sonner.chris@principal.com |
| Wilma Rushing | Senior Adults | jwrush4@copper.net |

Goal 3 – “teach” goal – wording to be developed

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|----------------|----------------------------------|--|
| Nancy Buryanek | JCSD – Comm. Ed. | buryanek@johnston.k12.ia.us |
| Willona Goers | Comm Ed Resource Coun/ J Pub Lib | goers@johnstonlibrary.com |

Goal 4 – “evaluate” goal – wording to be developed

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|--------------|----------------------------|--|
| Barb Savage | Ptnrship for Healthy Comm. | savageba@aol.com |
| Rich Kirkeby | City of Johnston - Police | |
| Mike Beaman? | Camp Dodge | mike.beaman@hlsem.state.ia.us |
| Nancy Betz | Comm Ed Resource Council | nbetz@fhldm.com |

Members not yet associated with a goal group

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|----------------|--------------------------|--|
| Ron Stehl | Youth Home | ronstehl@mchsi.com |
| Ron Ward | City of Johnston - parks | rward@ci.johnston.ia.us |
| Carson Hattel | JCSD – Secondary | chattel@johnston.k12.ia.us |
| Kelly Jeseritz | JCSD – Secondary | kjeseritz@johnston.k12.ia.us |
| Becky Cowger | Rotary | imogw@aol.com |
| Doug Haefele | Student | bullethawk@mchsi.com |
| Evan Summa | Student | |