

Johnston Alliance for Character Development

January 11, 2007

11:30 am to 12:45 pm, Johnston City Hall

Attendees: Nancy Buryanek, Willona Goers, Kevin Mills, Laura Barclay, Debbie Wych

Logo

Nancy provided the group with a logo that had tentatively been agreed upon at the November 6, 2006 meeting. The group agreed with the logo. Nancy can provide copies of the logo to anyone interested.

Chamber Directory Page

Nancy confirmed that information had been submitted to the Chamber Directory. JACD will have a page in the 2007-08 directory.

Website

Nancy has created a website for JACD. Those in attendance are encouraged to review the pages and help get content to Nancy so the site can go live. Laura will coordinate with the DSM Register for an article once the site goes live.

Fundraising

Kevin had spoken with the Rotary about funding Character Counts flags for the community. The Rotary requested JACD put together a more formal plan. Once the plan is ready, Rotary would be interested in providing some funding.

Youth Sports Report

Willona and Nancy provided an update on the Pursuing Victory with Honor meeting held in early January. 18 youth sports coaches or members attended the training. The majority of those attending were involved with Johnston sports, with DSM Hockey League and WDSM Soccer League representatives also attending. Each attendee was given a brochure that will be included in parents' registration materials for youth sports.

Character Counts! Training

The group discussed options for annual training. The group decided to look into hosting a Lunch 'n Learn at the Chamber. The purpose of the lunch would be to provide businesses with ideas about promoting Character Counts in the workplace. The group would also like to use that time to help people understand how JACD can assist them in their efforts to promote and recognize Character Counts in the community.

Purple Party

The annual Purple Party is planned for Saturday, February 2nd. The group decided to put together a gift basket of Character Counts and Johnston gear. Donations are due to Nancy by Monday, January 29th. She will make sure the basket gets to Kevin in time for the event. The purpose of the basket is to continue to raise awareness of JACD in the community.

Break into Goal Areas

The group decided not to break into goal areas because there was not a representative from each of the goals.

Next Meeting Date

Thursday, February 8th at 11:30 am at City Hall.

Other

After meeting, leaders stay to plan next agenda February Leader: Kevin Mills and Reporter: Heather Wilcox

Next Meeting

February 8, 2007

11:30 am – 1:00 pm

Johnston City Hall, Council Chambers