

Johnston Alliance for Character Development

October 11, 2006

11:30 a.m.-12:45 p.m., Johnston City Hall

Attendees: Barb Savage, Brian Carico, Ron Ward, Katelyn Sunde, Katherine Burggraaf, Emily Schwartz, Debbie Wych, Laura Barclay

Logo

The group reviewed the current suggestion for the logo. The consensus of the group was that the logo needs some work and the following comments/suggestions were provided:

- The current graphics look more like a crayon or water color design, which conveys a feeling that it comes from the schools
- The graphics should look more like pillars so that it is obvious what they represent
- These graphics will be difficult to convert to black and white
- The group liked the alternative graphics which had a building with pillars. This seemed to meet the group's criteria except, these graphics are a clip art file so they cannot be registered for a trademark
- The group recommends modifying the building with pillars graphic so that it can be registered, easily made black and white, and appear as pillars without a reference to the organizations name

Leadership

The group decided to continue rotating the leadership responsibilities monthly. The following scheduled will be used. Conflicts need to be worked out by the individual responsible for a certain task.

November Leader: Brian Carico, Reporter: Ron Ward

January Leader: Debbie Wych, Reporter: Mike Finch

February Leader: Kevin Mills, Reporter: Heather Wilcox

March Leader: Nancy Betz, Reporter: Kelly Jeseritz

April Leader: Nancy Buryanek, Reporter: Brian Carico

May Leader: Willona Goers , Reporter: Laura Barclay

Upcoming Events

Oct. 15-21 – Character Counts Week

Oct. 26 – JACD program for Chamber lunch

JACD Presentation to Chamber –Please arrive at 11:45 at Hilton Garden Inn on 86th

Brief Agenda of Meeting

- Willona: introductions
- Goal 1: Laura
 - Define goal
 - What has been done
 - What are some future plans
- Goal 2: Brian Carico
 - Define goal
 - What has been done
 - What are some future plans
- Goal 3: Willona G.
 - Define goal
 - What has been done
 - What are some future plans
- Goal 4: Nancy Betz
 - Define goal
 - What has been done
 - What are some future plans
- Wrap-Up: Nancy Buryanek
 - What should listeners take away from this meeting?
 - What can local businesses do to participate?
 - Closing

Visual Awareness: Flags

The group talked about Nancy's suggestions for portable flags. This was well received and the group would like to pursue options with Chamber to purchase these items to be used in a variety of public buildings and events.

Goal Area Plans for Next Four Months

- **Goal 1** –Proclamation for CC Week at the Oct. 16 City Council meeting; Newsletter articles; get girls softball involved in All Character Team, locate Sticks art posters and work to get them hung in Council Chambers
- **Goal 2** – Establishing a quarterly recognition program for persons of Character. At the end of the year, evaluating the four persons of character and selecting a Person of the Year to be recognized at City Council meeting, School Board meeting, athletic event. Once a logo is agreed upon, develop nomination form, email to Laura Barclay for article publication. Distribute form to schools, chamber, and city offices. Group will review nominations and create short list for whole group to review.
- **Goal 4** –Acquire Iowa High School’s Athletic Association’s ranking of sports teams, coaches, and fans to begin monitoring Johnston’s rating. Develop a similar tool to rank music groups, drama, debate teams, etc to begin to understand the level of character exhibited by these groups. Monitor crime statistics in the community. Begin dialogue with schools to better understand the types of discipline problems in the schools. Monitor these programs to evaluate if they change as Character Programming continue.

Next Meeting –November 9, 11:30 a.m., City Hall – Council Chambers